**General Explanations for Participants**

1. Thank you for participating in today’s session.

Please turn off your mobile phones. Under no circumstance you are permitted to use it during the experiment.

But you are welcome to use either your own laptop or the computer in the room.

By now you have read the explanatory statement, which you may take with you. Please read and sign the consent form, which you may hand over at the end.

No talking is allowed, if you have a question raise your hand, and the experimenter is happy to answer your question.

Given our software, ***please neither refresh the pages nor click the “back button” on your browser.***

1. There are general demographic questions:

***i) How old are you?***

* + - * 1. 18-19
        2. 20-21
        3. 22-23
        4. 24-25
        5. 26 and older

***ii) What is your gender?***

* + - * 1. male
        2. female

***iii) Do you practice Sudoko as a hobby?***

* + - * 1. very much
        2. to a great degree
        3. in some occasions
        4. rarely
        5. not at all

***iii) Do you practice “word puzzles” and “number puzzles” as a hobby?***

* + - * 1. very much
        2. to a great degree
        3. in some occasions
        4. rarely
        5. not at all

1. For taking part in today’s session to the end, you will earn 50 New Shekel and the Sudoku puzzle book that was handed to you when you entered. The Sudoku puzzle book is CERTAINLY yours to take home--again, if you stay to the end of the session.

You are not allowed to write anything on the Sudoku puzzle book during the session.

1. Take 5 minutes to examine the first two pages of your Sudoku puzzle book to familiarize yourself with the rules of the game.

1. You may close the book and put it to the side.
2. We will demonstrate puzzles that are similar to those in the book but are a bit easier, with 4x4 cells.
3. Try this example first. You see below 4x4cells. you need to place digits 1,2,3,4 in each 2x2 cell. The rules are that each digit can appear only once i) in each 2x2 cell; ii) in each row of four cells; and iii) in each column of four cells.

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| |  |  | | --- | --- | | 3 |  | |  | 2 | | |  |  | | --- | --- | | 2 |  | |  |  | |
| |  |  | | --- | --- | |  |  | |  | 1 | | |  |  | | --- | --- | | 1 |  | |  | 4 | |

9) CORRECT ! (or try again)

--Here is the correct answer:

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| |  |  | | --- | --- | | 3 | **4** | | **1** | 2 | | |  |  | | --- | --- | | 2 | **1** | | **4** | **3** | |
| |  |  | | --- | --- | | **4** | **3** | | **2** | 1 | | |  |  | | --- | --- | | 1 | **2** | | **3** | 4 | |

1. Try another example, again 4x4 cells, with the same rules.

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| |  |  | | --- | --- | | 1 | 4 | |  | 2 | | |  |  | | --- | --- | |  |  | |  |  | |
| |  |  | | --- | --- | |  |  | |  |  | | |  |  | | --- | --- | | 2 | 1 | | 4 |  | |

11) CORRECT ! (or try again)

--Here is the correct answer:

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| |  |  | | --- | --- | | 1 | 4 | | 3 | 2 | | |  |  | | --- | --- | | 3 | 2 | | 1 | 4 | |
| |  |  | | --- | --- | | 4 | 3 | | 2 | 1 | | |  |  | | --- | --- | | 2 | 1 | | 4 | 3 | |

1. Please wait for the experimenter to type your subject number on the screen.
2. During the 30 minutes, you are welcome to either solve the puzzles or, at any time, choose instead to visit other websites. Yet visiting other websites implies you are done with the puzzles task. In every page, there is this reminder: “please do not visit other websites while playing the game, unless you choose to finish the game by clicking the button at the bottom.”

**If you chose to “visit other websites,” it will not affect your earnings that you will be able to collect at the end of the experiment.**

1. **Remember, your earnings do not depend on how many puzzles you solve correctly** **or whether you choose instead to visit other websites**. At the end, the screen will inform you privately about the number of puzzles you finished correctly and the minutes you spent working on them. This information will not be known to any other participant.
2. Does anyone have a question?

Fine, the experiment starts. Please use the same instructions of 4x4 cell puzzles mentioned above. The experiment lasts 30 minutes.

*“Next puzzle” (blue)-- “visit other websites” (blue)*

1. (30 minutes later--Experimenter announces): The experiment is over. Those who chose to visit other websites, please go back to the experiment website.

[Screen shows]: You attempted XX puzzles, and solved correctly ZZ puzzles; and you played for YY minutes SS seconds out of 30 minutes].

1. Before you collect your participation fee, there is ***one last task***. You have an opportunity ***to sell*** the Sudoku puzzle book at a price that depends on your willingness to accept.

Here is the rule: the experimenter randomly chooses a “pre-set price” from a particular range of prices. The pre-set price is unknown to all participants. If the price that you specify is lower than or equal to the “pre-set price,” the experimenter will buy it at the “pre-set price.”

Otherwise, if you specify a price that is higher than the “pre-set price,” you will keep the book. That is, if you end up selling the book, you will sell it at the “pre-set price” that is higher than the one you specify below.

Note, you could not change the price once you type it in the slot below and click “finish task.”

Please specify and then click “finish task”:

ILS\_\_\_ (the lowest price I am willing-to-accept for the sale of the Sudoku puzzle book)

1. Please move to the other room for payment. At the other room,
2. the experimenter will pay you for your time;
3. the experimenter will inform you if you must ***sell*** the Puzzle book, given the price you have specified.

THE END